
INTEGRAL TRAINING PROGRAM

DESIGNED FOR	<ul style="list-style-type: none">▪ Legal and Business Professionals
OBJECTIVE	<ul style="list-style-type: none">▪ Provide communication fundamentals and methodology for preparing influential presentations, as well as delivery techniques and how to convey messages from the audience's perspective, to have a positive impact on the development of new business and the growth of existing business relationships, resulting in increased win/retention ratios.▪ Recognize the connection between communicating effectively every time they speak, and an improvement in how they conduct their daily business.▪ Enhance corporate communication identity through consistent, cohesive messaging at all levels.
PRE-PROGRAM	<ul style="list-style-type: none">▪ Participants prepare a brief (5-minute) business presentation.
PROGRAM FORMAT	<ul style="list-style-type: none">▪ Includes three 90-minute group sessions, scheduled approximately one week apart.▪ Maximum of 6 participants for maximum hands-on participation and individual feedback.▪ At the first session, participants will deliver their prepared business presentation, which is videotaped to serve as a baseline for building upon existing strengths.▪ Emphasis is given to appropriate program modules to establish a solid understanding of communication principles, tools and techniques, and to build systematically upon these skills. While each session will emphasize specific key modules, there will be an ongoing link incorporated into each session integrating all modules.▪ Between sessions, participants are required to update their presentations based on the lessons learned.▪ Throughout the program, RHA provides ongoing verbal and written constructive feedback to candidly identify and discuss strengths, weaknesses and suggestions for improvement.
POST-PROGRAM	<ul style="list-style-type: none">▪ At the end of the program, participants complete a Post-Program Appraisal to assist RHA in evaluating the program from their perspective.▪ RHA's commitment to the participants does not end at the conclusion of a program. Rather, Rex encourages them to contact him at any time for feedback and rehearsal opportunities to ensure individual style and ability to shine through, and the content and delivery of each message promotes an influential connection with audiences.
